



# TRADE WITH EASE AND EXPERTISE

Introducing the Export/Import Certificate programme



The **ICC Academy Export/Import Certificate (EIC)** is a certification programme providing comprehensive and practical knowledge on how to conduct cross-border transactions.

This certification programme provides an in-depth understanding of international trade processes and their related risks to successfully compete in foreign markets.

## EIC structure

Created by leading trade expert Guillermo Jimenez—author of the best-selling publication, *The ICC Guide to Export/Import: Global Standards for International Trade*—the EIC programme includes five e-courses. Each e-course covers the essential skills required to effectively trade worldwide and manage an international business, from negotiating contracts to resolving cross-border disputes.



## Who's taking the EIC?

Export and import managers, trade finance bankers, forwarders and carriers, customs brokers, private and government inspectors and auditors, insurance providers, trade lawyers and trade promotion executives.

## Courses

- › International Trade and Export/Import Transactions
- › International Business Transactions and Contracts
- › International Logistics, Shipping and Sourcing
- › Export/Import Finance—Payment and Security Devices
- › Global Business Management: Strategies and Structures

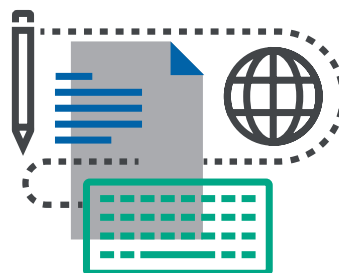


## For CDCS® and CSDG® holders:

After completing EIC individual modules or the full Certificate, holders of the Certificate for Documentary Credit Specialists (CDCS®) or Certificate for Specialists in Demand Guarantees (CSDG®) will earn valuable CPD points for their required recertification.

## Key features of the EIC

- › A virtual coach assists and guides you through each interactive lesson to achieve the learning goals
- › Interactive learning experience delivered by an award-winning e-learning production house
- › Exam is proctored 'live' via the Internet and can be scheduled any time
- › Accessibility and learning flexibility—each lesson can be taken anytime, anywhere and on any device



## Price

The introductory price for the full certification is R10,000. This price includes membership of the ICC Academy for a 12-month period, access to the 5 courses, as well as a one-time attempt at the assessment exam. Each EIC course can be also purchased individually for R2,500.

IN PARTNERSHIP WITH





“ In this complex, rapidly-changing environment, it pays to be up to date with global export standards and strategies. This comprehensive ICC Academy course provides a foundation in export/import best practices and terminology.”

**GUILLERMO JIMENEZ** Professor and author of the ICC Academy EIC programme



World class training from  
the world business organization

## About the ICC Academy

The ICC Academy was founded in 2015 to provide market leading e-learning for trade professionals worldwide. The ICC Academy offers a wide range of specialised programmes, leveraging ICC's position as a world leader in defining commercial rules and standards to support international commerce.

The ICC Academy is a part of the Paris-based International Chamber of Commerce (ICC) which has over 6 million members in more than 100 countries, including many of the world's largest companies, SMEs, business associations and local chambers of commerce. ICC promotes international trade, responsible business conduct and a global approach to regulation through a unique mix of advocacy and standard setting activities—together with market-leading dispute regulation services.

## About the DB Schenker Logistics Campus MEA

DB Schenker Logistics Campus MEA, on behalf of its shareholders DB Schenker and LIV Village, has as its primary focus the responsibility to contribute towards strengthening the skills and competence of resources in the logistics industry in Africa and the Middle East and ensuring the availability of critical competence in the industry.

DB Schenker Logistics Campus MEA strives to offer a differentiated learning experience that will focus on developing employees through:

- **learning** that will spark innovation in participants minds
- **growing** that will transform actions and behaviours that are observable and experienced by customers and stakeholders
- **succeeding** in the discovery of how to cope with change and performance demands

For more information please contact: [www.schenker-campus-mea.com](http://www.schenker-campus-mea.com)